

March 8, 2016

## Brightcove to Present at the 28th Annual ROTH Conference

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), the leading provider of cloud services for video, today announced that its Executive Vice President & Chief Financial Officer, Kevin Rhodes, will present at the 28<sup>th</sup> Annual ROTH Conference, to be held at The Ritz Carlton, Orange Country in Newport Beach, CA.

The Brightcove presentation is scheduled for Tuesday, March 15, 2016, at 3:30 p.m. Pacific Time. The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <a href="http://investor.brightcove.com/">http://investor.brightcove.com/</a>.

## **About Brightcove**

Brightcove Inc. (NASDAQ:BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has more than 5,000 customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit <a href="https://www.brightcove.com">www.brightcove.com</a>.

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