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## **Brightcove to Present at Deutsche Bank's 2012 dbAccess Technology Conference**

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading provider of cloud-based solutions for publishing and distributing professional digital media, today announced its Chairman and chief executive officer, Jeremy Allaire, and its chief financial officer, Chris Menard, will present at Deutsche Bank's 2012 dbAccess Technology Conference.

The Brightcove presentation is scheduled for Wednesday, September 12, 2012, at 8:50 a.m. Pacific Time (11:50 a.m. Eastern Time). The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>

### **About Brightcove**

Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, provides a family of products used to publish and distribute the world's professional digital media. The company's products include Brightcove Video Cloud, the market-leading online video platform, and Brightcove App Cloud, a pioneering content app platform. More than 4,650 customers in over 50 countries rely on Video Cloud to build and operate media experiences across PCs, smartphones, tablets and connected TVs. For more information, visit <http://www.brightcove.com>.

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