

| OMB APPROVAL                                 |           |
|--|-----------|
| OMB Number:                                  | 3235-0287 |
| Estimated average burden hours per response: | 0.5       |

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

|   |   |  |
|---|---|--|
| 1. Name and Address of Reporting Person*<br><u>Edenbrook Capital, LLC</u><br><br>(Last) (First) (Middle)<br>116 RADIO CIRCLE<br>SUITE 202<br><br>(Street)<br>MOUNT KISCO NY 10549<br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>BRIGHTCOVE INC [ BCOV ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director <input checked="" type="checkbox"/> 10% Owner<br>Officer (give title below) Other (specify below)                       |
|   | 3. Date of Earliest Transaction (Month/Day/Year)<br>08/05/2021                |  |
|   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|--|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price   |   |  |  |
| Common Stock, par value \$0.001 | 08/05/2021                           |  | P                              |   | 1,000   | A          | \$11.26 | 4,331,085   | I  | See footnotes <sup>(1)</sup>                 |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V | (A)  | (D) | Date Exercisable   | Expiration Date |   |  |  |   |  |
| Put Option (Obligation to Buy)             | \$10.5   |                                      |  |                                |   |  |     | 01/29/2021   | 09/17/2021      | Common Stock  | 400,000                                    | 4,000  | I   | See footnote <sup>(1)</sup>                            |
| Put Option (Obligation to Buy)             | \$10   |                                      |  |                                |   |  |     | 12/28/2020   | 09/17/2021      | Common Stock  | 400,000                                    | 4,000  | I   | See Footnote <sup>(1)</sup>                            |
| Put Option (Obligation to Buy)             | \$9  |                                      |  |                                |   |  |     | 01/26/2021   | 12/17/2021      | Common Stock  | 200,000                                    | 2,000  | I   | See Footnote <sup>(1)</sup>                            |

|   |
|---|
| 1. Name and Address of Reporting Person*<br><u>Edenbrook Capital, LLC</u><br><br>(Last) (First) (Middle)<br>116 RADIO CIRCLE<br>SUITE 202<br><br>(Street)<br>MOUNT KISCO NY 10549<br><br>(City) (State) (Zip) |
| 1. Name and Address of Reporting Person*<br><u>Brolin Jonathan</u><br><br>(Last) (First) (Middle)<br>116 RADIO CIRCLE<br>SUITE 202<br><br>(Street)<br>MOUNT KISCO NY 10549<br><br>(City) (State) (Zip)        |

**Explanation of Responses:**

1. The securities reported herein are held in the accounts of private funds. Edenbrook Capital, LLC may be deemed to be a beneficial owner of such securities by virtue of its role as the investment manager of

such private funds. Jonathan Brolin may be deemed to be a beneficial owner of such securities by virtue of his role as managing member of Edenbrook Capital, LLC. Each Reporting Person disclaims beneficial ownership in the securities reported on this Form 3 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that such Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Edenbrook Capital, LLC; By:  
/s/ Jonathan Brolin, Managing 08/09/2021  
Member

/s/ Jonathan Brolin 08/09/2021

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**