



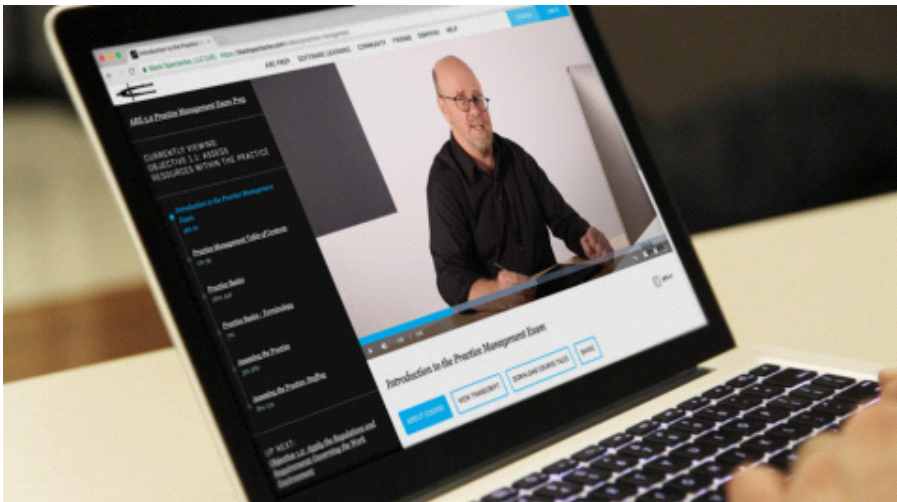
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Brightcove Powers Black Spectacles' Online Learning Platform for Architects and Designers

BOSTON & CHICAGO--(BUSINESS WIRE)-- [Brightcove](#) (NASDAQ: BCOV), the leading provider of cloud services for video, announced today that Black Spectacles, the leading online platform for architects and designers, has selected Brightcove as its video platform.

This Smart News Release features multimedia. View the full release here:

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The Black Spectacles eLearning platform. (Photo: Business Wire)

automatically identifies that and allows us to deliver a clean, crisp video regardless of any bandwidth constraints."

Longer term, Brightcove will work with Black Spectacles to explore a number of other ways Black Spectacles can further enhance its video offerings using Brightcove Gallery, Brightcove In-Page Experiences, and Brightcove Social.

"Black Spectacles is modernizing eLearning with the video offerings it is providing to its customers," Andrew Feinberg, CEO, Brightcove, said. "We are pleased to be enabling that experience and look forward to helping the company further customize its video platform to deliver a world-class customer experience like we do for other eLearning providers, such as [Dental Tubules](#), [Gaia](#), [GoNoodle](#), [Praetorian Digital](#) and [Recruit](#)."

About Brightcove

Brightcove Inc. (NASDAQ:BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has thousands of customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit www.brightcove.com.

This press release may include forward-looking statements regarding anticipated objectives, growth and/or expected product and service developments or enhancements. Such forward-looking statements may be identified by the use of the following words (among others): "believes," "expects," "may," "will," "plan," "should" or "anticipates," or comparable words and their negatives. These forward-looking statements are not guarantees but are subject to risks and uncertainties that could cause actual results to differ materially from the expectations contained in these statements. For a discussion of such risks and uncertainties, see "Risk Factors" in the Company's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K. Brightcove assumes no obligation to update any forward-looking statements contained in this press release in the event of changing circumstances or otherwise, and such statements are current only as of the date they are made.

[Black Spectacles](#) provides aspiring and practicing architects a unique and first-of-its-kind design software curriculum along with an Architect Registration Examination (ARE¹) prep curriculum. Black Spectacles is the only ARE test prep provider backed by The American Institute of Architects (AIA). All of its courses are available on any device with an internet connection and are taught by practicing architects at some of the biggest firms in the world.

"The technical capabilities of the Brightcove player were a differentiator for us," Marc Teer, Founder and CEO, Black Spectacles, said. "We're reaching architects all over the world with our online learning platform, some of whom are in rural areas where the bandwidth is low. The Brightcove player

¹ "Architect Registration Examination" and "ARE" are registered trademarks or service marks of the National Council of Architectural Registration Boards.

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