## FORM 4

obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Neeley Tsedal						2. Issuer Name and Ticker or Trading Symbol BRIGHTCOVE INC [ BCOV ]									5. Relationship of Reporting Person(s) to I (Check all applicable) X Director 10% O				
(Last)						3. Date of Earliest Transaction (Month/Day/Year) 05/10/2023									Officebelov	er (give title v)		Other (s below)	specify
C/O BRIGHTCOVE INC. 281 SUMMER STREET					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(Street) BOSTON MA 02210													Form filed by More than One Reporting Person						
(City)	(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication      Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Table	I - No	on-Deriva	tive S	ecu	rities	Acq	uired,	Dis	posed of	, or	Bene	ficial	ly Owr	ned			
1. Title of Security (Instr. 3) 2. Transaction   Date (Month/Day/				/Year)	Execu if any	Deemed ution Date, / th/Day/Year)					es Acquired (A Of (D) (Instr. 3,		4 and Secu		icially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A (D	) or )) P	Price	Repor Transa			,	( )
Common Stock 05/10/20					023			A		21,841(1	<sup>(1)</sup> A S		\$0.00	62,027			D		
		Tab	ole II ·	- Derivati (e.g., pu							osed of, convertib				' Owne	ed			
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date,			4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (Ir	Price of erivative ecurity Istr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y C o (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)			Expiration Date	Title	Amou or Numt of Share	ber					

Explanation of Responses:

1. These shares were acquired pursuant to a restricted stock unit award under the Brightcove Inc. 2021 Stock Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of Brightcove Inc. common stock. The restricted stock units vest in full upon the earlier of (i) May 10, 2024 and (ii) the date of the next Annual Meeting of Stockholders of Brightcove Inc. following May 10, 2023.

**Remarks:** 

/s/ Christopher Keenan, as attorney-in-fact

05/11/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.