FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(h).

| mstruct | ion I(b). | | | FI | | | | | | | urities Excha Company Ac | | 1934 | | | | | | | |
|--|---------------------------|-------------------|--------------|--|---|--|---|------|--|----------------------------|-----------------------------|--|------------------------------------|--|---|-----|---|----|---------------------------------|-------------------------------|
| 1. Name and Address of Reporting Person* <u>Edenbrook Capital, LLC</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol BRIGHTCOVE INC [BCOV] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director | | | | | | |
| (Last) (First) (Middle) 116 RADIO CIRCLE SUITE 202 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/26/2021 | | | | | | | | | | | | | | | |
| (Street) MOUNT KISCO NY 10549 | | | | - 4. I - | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable ine) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | | | | | | |
| (City) | (St | ate) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Tab | le I - N | lon-Deri | vativ | e Sec | curiti | es A | cquire | d, D | isposed (| of, or B | eneficia | ally | Owned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | Exec if an | 2A. Deemed Execution Date, f any Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an | | | 5. Amount Securities Beneficial Owned Fo Reported | | y | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | l (inst | | (instr. | 4) | | |
| Common Stock, par value \$0.0001 | | | 08/26/2 | /26/2021 | | | | P | | 20,797 | A | \$11.37 | 72 | 4,435,192 | |] | I See foo | | otes ⁽¹⁾ | |
| Common Stock, par value \$0.0001 08/2 | | | | 08/26/2 | 2021 | 021 | | | | | 17,138 | A | \$11.38 | 387 4,452,33 | | 330 | I | | See footnotes ⁽¹⁾ | |
| Common | Stock, par v | alue \$0.0001 | | 08/30/2 | 2021 | | | | P | | 5,000 | A | \$11.429 | 92 | 4,457, | 330 |] | I | See footr | notes ⁽¹⁾ |
| | | - | Table I | | | | | | | | sposed of | | | | wned | | | | | |
| Security or Exercise (Month/Day/Year) if any | | | 4. Transa | ransaction of ode (Instr.) Se Ac (A Di of | | umber vative urities uired or osed) | 6. Date Exercisabl Expiration Date (Month/Day/Year) | | isable and | able and 7. Title and Amor | | 8. Price of Derivative Security | | 9. Number of the second of the | ve Owners les Form: ially Direct (or Indir ng (I) (Instead | | (D) Beneficial Ownership rect (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amount or Number of Share | | | | | | | |
| Put Option (Obligation to Buy) | \$10.5 | | | | | | | | 01/29/2 | 2021 | 09/17/2021 | Common Stock | 400,00 | 00 | | 4,0 | 00 | I | | ee ootnote ⁽¹⁾ |
| Put Option (Obligation to Buy) | \$10 | | | | | | | | 12/28/2 | 2020 | 09/17/2021 | Common Stock | 400,00 | 00 | | 4,0 | 00 | I | S F | ee 'ootnote ⁽¹⁾ |
| Put Option (Obligation to Buy) | \$9 | | | | | | | | 01/26/2 | 2021 | 12/17/2021 | Common Stock | 200,00 | 00 | | 2,0 | 00 | I | | ee ootnote ⁽¹⁾ |
| | d Address of ook Capit | Reporting Person* | | | | | | • | | | • | | , | | · | | • | | • | |

| (Last) | (First) | (Middle) | | | | | |
|---------------------------------------|---------|----------|--|--|--|--|--|
| 116 RADIO CIRCLE | | | | | | | |
| SUITE 202 | | | | | | | |
| (Street) | | | | | | | |
| MOUNT KISCO | NY | 10549 | | | | | |
| (City) | (State) | (Zip) | | | | | |
| Name and Address of Reporting Person* | | | | | | | |
| Brolin Jonathan | | | | | | | |
| (Last) | (First) | (Middle) | | | | | |
| 116 RADIO CIRCLE | | | | | | | |
| | | | | | | | |

| MOUNT KISCO | NY | 10549 | | | |
|-------------|---------|-------|--|--|--|
| (City) | (State) | (Zip) | | | |

Explanation of Responses:

1. The securities reported herein are held in the accounts of private funds. Edenbrook Capital, LLC may be deemed to be a beneficial owner of such securities by virtue of its role as the investment manager of such private funds. Jonathan Brolin may be deemed to be a beneficial owner of such securities by virtue of his role as managing member of Edenbrook Capital, LLC. Each Reporting Person disclaims beneficial ownership in the securities reported on this Form 3 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that such Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Edenbrook Capital, LLC; By:

/s/ Jonathan Brolin, Managing 08/30/2021

Member

/s/ Jonathan Brolin 08/30/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.