



May 7, 2015

## **Brightcove to Present at the 16th Annual B. Riley & Co. Investor Conference**

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud services for video, today announced that its Executive Vice President & Chief Financial Officer, Kevin Rhodes, will present at the 16<sup>th</sup> Annual B. Riley & Co. Investor Conference, to be held at the Loews Hollywood Hotel in Los Angeles, CA.

The Brightcove presentation is scheduled for Wednesday, May 13, 2015, at 10:00 a.m. Pacific Time. The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>.

### **About Brightcove**

Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud services for video, offers a family of products that revolutionize the way organizations deliver video experiences. The company's products include Video Cloud, the market-leading online video platform, Zencoder, a leading cloud-based media processing service and HTML5 video player technology provider and Once, a cloud-based ad insertion and video stitching service. Brightcove has more than 5,500 customers in over 70 countries that rely on Brightcove cloud content services to build and operate video experiences across PCs, smartphones, tablets and connected TVs. For more information, visit <http://www.brightcove.com>.

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