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Brightcove to Present at the 15th Annual Pacific Crest Global Technology Leadership Forum

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, today announced that its chief financial officer, Chris Menard, will present at the 15th Annual Pacific Crest Global Technology Leadership Forum, being held at the Sonnenalp Resort in Vail, Colorado.

The Brightcove presentation is scheduled for Tuesday, August 13, 2013, at 8:30 a.m. Mountain Time. The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>.

About Brightcove

Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, offers a family of products used to publish and distribute the world's professional digital media. The company's products include Video Cloud, the market-leading online video platform and Zencoder, a leading cloud-based media processing service and HTML5 video player technology provider. Brightcove has more than 6,300 customers in over 65 countries that rely on Brightcove cloud content services to build and operate media experiences across PCs, smartphones, tablets and connected TVs. For more information, visit <http://www.brightcove.com>.

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