



January 6, 2016

Brightcove to Present at the 18th Annual Needham Growth Conference

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), the leading provider of cloud services for video, today announced that its Executive Vice President & Chief Financial Officer, Kevin Rhodes, will present at the 18th Annual Needham Growth Conference, to be held at the New York Palace Hotel in New York City.

The Brightcove presentation is scheduled for Wednesday, January 13, 2016, at 4:50 p.m. Eastern Time. The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>.

About Brightcove

Brightcove Inc. (NASDAQ:BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has more than 5,000 customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit www.brightcove.com.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20160106006337/en/>

Investor Contact:

ICR for Brightcove Inc.
Brian Denyeau, 646-277-1251
brian.denyeau@icrinc.com

or

Media Contact:

Brightcove Inc.
DoShik Wood, 617-299-8453
dwood@brightcove.com

Source: Brightcove Inc.

News Provided by Acquire Media