1. Name and Address of Reporting Person
   Noreck Robert
   C/O BRIGHTCOVE INC.
   290 CONGRESS STREET, 4TH FLOOR
   BOSTON MA 02210

2. Issuer Name and Ticker or Trading Symbol
   BRIGHTCOVE INC [ BCOV ]

3. Date of Earliest Transaction (Month/Day/Year)
   12/10/2020

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
   Director
   10% Owner
   Officer (give title below)
   Chief Financial Officer

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Transaction Date</th>
<th>Deemed Execution Date</th>
<th>Transaction Code</th>
<th>Securities Acquired or Disposed Of</th>
<th>Amount</th>
<th>Price</th>
<th>Ownership Form</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>12/10/2020</td>
<td>F</td>
<td>V</td>
<td>(A)</td>
<td>1,086</td>
<td>$17.32</td>
<td>D</td>
<td>Direct (D)</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/10/2020</td>
<td>F</td>
<td>V</td>
<td>(D)</td>
<td>2,356</td>
<td>$17.32</td>
<td>D</td>
<td>Direct (D)</td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. Shares withheld by Issuer to cover taxes associated with settlement of restricted stock units.

Remarks:
/s/ Christopher Keenan, as attorney-in-fact
12/11/2020
** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.