



BRIGHTCOVE INC.

MODERN SLAVERY STATEMENT

Introduction

Modern slavery represents a serious violation of individual human rights and freedoms. It encompasses slavery, servitude, forced labor and human trafficking. As a global business, we have a responsibility to the communities we serve to carry out our business ethically and responsibly and in a way that respects fundamental rights.

This is the first modern slavery statement we have published in the UK. It sets out the steps we have taken (and continue to take) as a business to prevent slavery and human trafficking in our own operations and supply chains.

About Us

Brightcove Inc., a leading global provider of cloud-based streaming technology services, is a U.S. publicly traded company (NASDAQ: BCOV) and is headquartered in Boston, Massachusetts. Our mission is to be the most trusted streaming technology company in the world. We help our customers realize the potential of video to address business-critical challenges. Our customers rely on our suite of products, services, and expertise to reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. As a company, we have established a global presence, with operations in the United Kingdom, Europe, Japan, Korea, Asia Pacific, India and Mexico.

We have a central procurement function in the United States. Our supply chain consists primarily of software service providers and the procurement of other software-related services. As it relates to our direct supply chain, we consider our business to be low risk because we predominantly source technology and web-based services in our supply chain. The supply of these types of services does not typically raise the same risks of modern slavery that exist in other industries such as manufacturing, agriculture and hospitality. We also ensure that we source goods and services from reputable suppliers to further mitigate direct risks of modern slavery.

That said, we understand that assessing risk is only one component of ensuring that we do not work with vendors who engage in modern slavery or human trafficking. We also take proactive steps to exclude modern slavery and unethical business practices from our labor practices and supply chains. It is our intention through this annual statement to demonstrate the steps Brightcove takes to reinforce our zero tolerance approach towards slavery and human trafficking.

Our Supply Chain

As stated above, we have zero tolerance for modern slavery and human trafficking in our business and supply chains. Our [Code of Business Conduct and Ethics](#) reflects our general commitment to acting ethically and with integrity in all our business relationships and we value

suppliers that have made commitments to human rights principles and demonstrate strong labor practices.

As part of our initiative to identify and mitigate the risk of working with a vendor who does not support our objective of ethical and fair employment practices, we ask our current and prospective suppliers a series of standardised questions about the suppliers' policies and procedures around human rights, labor standards, and modern slavery.

Where a prospective supplier does not have such policies and procedures in place, we ask them to explain their approach and to provide us with details of their plans to adopt such policies. This review process is intended to ensure we are working with suppliers who safeguard and promote human rights and fair employment practices in our supply chain.

In addition, we encourage officers and employees to report suspected violations of our Code of Business Conduct and Ethics, including as it relates to our supply chain. Those who do make such reports are protected from retaliation under our policy and we have a process in place to protect whistleblowers.

We use our own standard form vendor agreement when contracting with suppliers wherever possible. This agreement requires contractors to comply with all applicable laws and follow all guidelines and policies provided by Brightcove, which include local laws designed to combat modern slavery, as applicable.

Through our efforts, we hope to uphold individual human rights when carrying out our business and to contribute to a world that is one day free of modern slavery and human trafficking.

This statement is made pursuant to Section 54(1) of the United Kingdom's Modern Slavery Act of 2015 and constitutes our slavery and human trafficking statement for the financial year ending 2022.

This statement was approved and adopted by the Board of Directors on July 25, 2023.

Brightcove Inc.

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By: Christopher Keenan
Its: SVP and Secretary
Date: July 25, 2023