FORM 4

Check this box if no longer subject

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response: 0									

to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol BRIGHTCOVE INC [BCOV]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
LERIH	JMAS E												X	Direc	tor		10% O	wner
`	,	viiddle)		3. Date of Earliest Transaction (Month/Day/Year) 03/05/2020												Other (below)	specify	
NGRESS ST	TREET, 4TH FL	OOR		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable						
N M	A 0	2210											X		,		Ü	
															ie iliai	п Опе кер	orting	
(Sta	ate) (Z	Zip)																
	Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Benefi	cially	Own	ed			
Date		Date	Exec ay/Year) if an		2A. Deemed Execution Date, if any (Month/Day/Year)						4 and Securi Benefi Owned		ties Fo cially (D d Following (I)		n: Direct r Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) (D)	or Pric	ce	Transa	action(s)			(IIISU: 4)
Stock			03/05/2	2020)20		P		6,400	A	\$7	.62(1)	20,629			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	ion Date,	Code (8)	Transaction Code (Instr. 8)		vative irities ired r osed) r. 3, 4 5)	Expiration Da (Month/Day/Y		tte ear)	Amou or Numb		Der Sec (Ins	rivative curity	derivative Securities Beneficiall Owned Following Reported	y	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	(Fir Coversion or Exercise Price of Derivative (Inst.)	(First) (NIGHTCOVE INC. NGRESS STREET, 4TH FL N MA 0 (State) (ZIGHTCOVE INC. NGRESS STREET, 4TH FL N MA 0 (State) (ZIGHTCOVE INC. Table Security (Instr. 3) I Stock Tal 2. Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR N MA 02210 (State) (Zip) Table I - No Security (Instr. 3) Stock Table II - Conversion or Exercise Price of Derivative (Month/Day/Year) Output Table II - 2. (Month/Day/Year) Output Table II - A Date (Month/Day/Year) (Month/Day/Year)	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR N MA 02210 (State) (Zip) Table I - Non-Derivation (Month/Da) Security (Instr. 3) 2. Transaction Date (Month/Da) Conversion or Exercise Price of Derivative (Month/Day/Year) 2. (Month/Day/Year) 3. Transaction Execution Date (Month/Day/Year)	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR N MA 02210 (State) (Zip) Table I - Non-Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Table II - Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Instr. 3) 4. Transaction Date (Instr. 3)	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR Table I - Non-Derivative Security (Instr. 3) Table II - Derivative Security (Month/Day/Year) Table II - Derivative Security (e.g., puts, calls, v. (Month/Day/Year) 2. Transaction Date (Month/Day/Year) Table II - Derivative Security (e.g., puts, calls, v. (Month/Day/Year) 3. Date of E 03/05/2020 Table I - Non-Derivative Security (a.g., puts, calls, v. (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Transaction Code (Instr. 8)	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR Table I - Non-Derivative Securities Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warra 2. Transaction Date (month/Day/Year) A. Transaction Date (e.g., puts, calls, warra (Month/Day/Year) 3. Transaction Date (if any (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (month/Day/Year) (Month/Day/Year) 3. Transaction Date (if any (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Instr. 8) 3. Transaction Date (Month/Day/Year) (A) o Disp of (D	(First) (Middle) IGHTCOVE INC. NGRESS STREET, 4TH FLOOR Table I - Non-Derivative Securities Acque (Month/Day/Year) Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security Security Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security (Month/Day/Year) Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security (Month/Day/Year) Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security (Month/Day/Year) Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security (Month/Day/Year) Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Derivative Security (A) or Disposed of (D) (Instr. 3, 4 and 5)	Security (Instr. 3) Security (Instr. 3)	Security (Instr. 3) Securities Securit	Circle C	BRIGHTCOVE INC BCOV	Security (Instr. 3) Security (Instr. 3)	Security (Instr. 3) Security (Instr. 3)	Security (Instr. 3) Security (Instr. 3)	Security (Instr. 3) Securities Securit	Security (Instr. 3) Description Date (Month/Day/Year) Date (Month/Day/Ye	BRIGHTCOVE INC BCOV Check all applicable X Director 10% O Officer (give title below) Check all applicable X Director 10% O Officer (give title below) Officer (give title

Explanation of Responses:

1. This price represents the weighted average purchase price ranging from \$7.61 to \$7.62. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares purchased at each separate price.

Remarks:

/s/ Christopher Keenan, as attorney-in-fact

03/06/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.