

Brightcove to Present at Upcoming Investor Conferences

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud services for video, today announced that Kevin Rhodes, Executive Vice President & Chief Financial Officer, will present at the following investor conferences during the month of May:

- The Needham Emerging Technology Conference being held at the Westin Grand Central Hotel in New York City on Thursday, May 19, 2016, at 9:20 a.m. Eastern Time.
- The B. Riley 17th Annual Investor Conference being held at the Lowes Hollywood Hotel in Los Angeles on Thursday, May 26, 2016, at 1:00 p.m. Pacific Time.

Each presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <u>http://investor.brightcove.com/</u>.

About Brightcove

Brightcove Inc. (NASDAQ:BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has nearly 5,000 customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit www.brightcove.com.

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