



February 26, 2013

## **Brightcove to Present at Raymond James' 34th Annual Institutional Investors Conference**

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, today announced its Chairman and Chief Executive Officer, Jeremy Allaire, and its Executive Vice President and Chief Financial Officer, Chris Menard, will present at Raymond James' 34<sup>th</sup> Annual Institutional Investors Conference at the JW Marriott Grande Lakes in Orlando.

The Brightcove presentation is scheduled for Tuesday, March 5, 2013 at 2:15 p.m. Eastern Time. The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>.

### **About Brightcove**

Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, offers a family of products used to publish and distribute the world's professional digital media. The company's products include Video Cloud, the market-leading online video platform, App Cloud, a pioneering content app platform, and Zencoder, a leading cloud-based media processing service and HTML5 video player technology provider. Brightcove has more than 6,350 customers in over 60 countries that rely on Brightcove cloud content services to build and operate media experiences across PCs, smartphones, tablets and connected TVs. For more information, visit <http://www.brightcove.com>.

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