FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549	
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STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     KURNIT SCOTT					2. Issuer Name and Ticker or Trading Symbol BRIGHTCOVE INC [ BCOV ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
KUKIN	11 3001	<u>1</u>									-			X	Direc	tor		10% O	wner
(Last)	(Fir	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/18/2021								Office belov	er (give title v)		Other ( below)	specify	
290 CONGRESS STREET, 4TH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) BOSTO	N M	A 0	2210											X	Form	filed by On		-	
(City)	(Sta	ate) (2	Zip)												Perso	on			
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Benef	iciall	y Own	ed			
Date			2. Transac Date (Month/Da	Executi y/Year) if any		2A. Deemed Execution Date, f any Month/Day/Year)				es Acquired (A Of (D) (Instr. 3,		4 and Securi		ties cially Following	Form (D) o	vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount (A)		or Pi	rice	Transaction(s) (Instr. 3 and 4)					
Common Stock 05/18			05/18/	2021		A		9,090 <sup>(1)</sup> A		1 1	0.00	00 111,262			D				
		Tal									osed of, onvertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any		Code ( 8)	ransaction of code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)  Amoun or Numbe of Title Shares		tr. De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

## **Explanation of Responses:**

## Remarks:

/s/ Christopher Keenan, as attorney-in-fact

05/19/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>1.</sup> These shares were acquired pursuant to a restricted stock unit award under the Brightcove Inc. 2021 Stock Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of Brightcove Inc. common stock. The restricted stock units vest in full on May 11, 2022.