FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104

Estimated average burden
hours per response: 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add	dress of Reporting ristopher	. Date of Event Requiring Stater Month/Day/Yea	nent	3. Issuer Name and Ticker or Trading Symbol BRIGHTCOVE INC [ BCOV ]							
(Last)	(First)	(Middle)	02/16/2012			tionship of Reporting Pers all applicable) Director	on(s) to Issu	(M	5. If Amendment, Date of Original Filed (Month/Day/Year) 03/18/2013		
C/O BRIGHTCOVE INC. 290 CONGRESS STREET					X	Officer (give title below) PAO, VP, Corporate O	Other (spe	, 10.	6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street) BOSTON (City)	MA (State)	02210 (Zip)				TAO, VI, Corporate C	Solitoner		Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				1-		ally Owned (Instr. 4)			Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock						1,000(1)	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
			ite	3. Title and Amount of Securi Underlying Derivative Securi 4)			4. Conversio or	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
				Expiration Date	Amount or Deriv Number Secu		Exercise Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			

## Explanation of Responses:

1. These shares were purchased through a directed share program in connection with the initial public offering of Brightcove Inc., and were omitted from the reporting person's original Form 3, and were also omitted from three Forms 4 filed by the reporting person after his original Form 3 was filed.

/s/ Christopher Keenan, as attorney-in-fact 02/18/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).